



課程速遞

英語備試課程 加強學生的應試能力

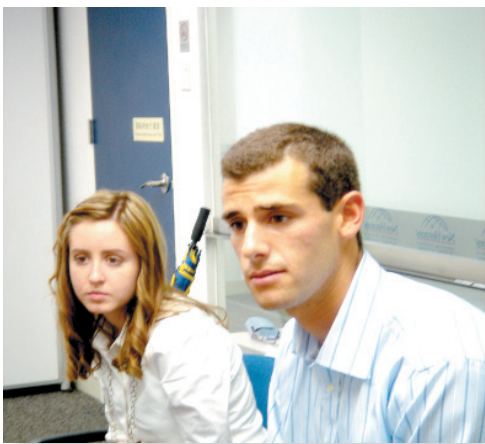
近年考取雅思 (IELTS) 的人數不斷上升，據 Cosmo Institute 課程總監鄧礎宇 (Garrick) 指出，去年有超過2萬人應考，而內地報考IELTS的人次更高達15萬人，足見IELTS的認可及重要性。IELTS是於全球120個國家認可的國際英語試，聽講讀寫4張考卷的平均總分各以9分為滿分。由於IELTS不但是僱主參照的英語水平成績，對於報讀本地學位、非聯招學位 (non-jupas) 或到海外大學升學的人士來說，更是不可或缺的英語考試。

現時不少本地及海外的大學均要求申請者在IELTS取得6至6.5分的成績，部分英、美及澳洲知名學府更要求達到7分或以上成績。故此，每年2月至暑假期間是報考IELTS的高峰時期。Garrick認為考生若先修讀備試課程，掌握應考的技巧及英語知識，能有更大機會取得滿意分數。他舉例，從Cosmo Institute過去的數據發現，曾經在IELTS第1次考試失敗的人士，在報讀該校的課程後，有95%能夠取得7.5分或以上。

過去幾年全港的考生表現，以寫作及會話的成績最差。Garrick認為是考生缺乏考試練習所致。他指Cosmo Institute的IELTS課程分為未曾應考及曾應考兩種，各為30小時，採用小班教學，4份考卷均有訓練。此外，該校有完整的練習課本及光碟，並由導師親自批改作文，更設立電話口試練習，讓學生每天抽15分鐘與導師透過電話練習IELTS口試。



查詢：3181 9166
網址：www.edutainment.com.hk



劍橋財務英語 磨練業界英語

對於有意投身金融財務及會計界的準畢業生或業內人士來說，在就業市場緊縮的情況下，就更需趁機進修增值。劍橋財務英語考試得到國際會計師公會 (ACCA) 及劍橋大學的共同認證，該考試分為聽講讀寫，共4張考卷，內容主要針對業界需要的英語知識。Garrick指出，Cosmo Institute的備試課程不僅提供60小時的模擬考試訓練，涵蓋財務報表、銀行用語、風險評估分析及資產管理英語等範疇，更邀請業界專業導師任教，並設小組討論訓練及電話口試練習，加強學生的應試能力。

CityU's College of Business International Excellence with Local Relevance



- ▶ CityU has been ranked 147th by the Times Higher Education Supplement 2008
- ▶ CityU's College of Business is among a small group of elite business schools worldwide that are accredited by AACSB International, EQUIS and AMBA
- ▶ CityU's College of Business ranks amongst the top 100 business schools in the world according to the School of Management of the University of Texas at Dallas
- ▶ Haas School of Business at UC Berkeley provides an advanced management executive programme to our postgraduate students in the College of Business
- ▶ We have a team of 170 academic faculty members in the College of Business, most of whom are PhD holders
- ▶ We are encouraged and aided by a large group of enthusiastic industry experts
- ▶ We are at the cutting edge in Asia in the use of information technology and indigenous case studies in our programmes

Knowledge Nexus Business Consortium

The College of Business at CityU is committed to excellence in providing business education for the knowledge-based economy. To promote life-long learning and continuous executive development, the College of Business has established a Knowledge Nexus Business Consortium for its Master's degree programmes. The Consortium offers substantial flexibility in credit transfer between the programmes and provides a broad range of electives.

Teaching is fully supported by all departments in the College of Business, including:

- ▶ Department of Accountancy
- ▶ Department of Economics and Finance
- ▶ Department of Information Systems
- ▶ Department of Management
- ▶ Department of Management Sciences
- ▶ Department of Marketing

2009 Admissions

Professional Doctorate Programme

- ▶ Doctor of Business Administration (DBA)

Taught Postgraduate Programmes

- ▶ Executive Master of Business Administration (EMBA)
- ▶ Master of Business Administration (MBA)
- ▶ MSc Professional Accounting and Corporate Governance
- ▶ Postgraduate Certificate in Professional Accounting
- ▶ MSc Applied Economics
- ▶ MSc Finance
- ▶ MSc Financial Engineering
- ▶ MSc Marketing
- ▶ MSc Business Information Systems
- ▶ MSc Electronic Business and Knowledge Management
- ▶ MSc Electronic Commerce #
- ▶ MSc Information Systems Management
- ▶ MA Global Business Management
- ▶ MA Operations and Supply Chain Management
- ▶ MA Quantitative Analysis for Business

The programme is jointly offered by the departments of Information Systems and Computer Science



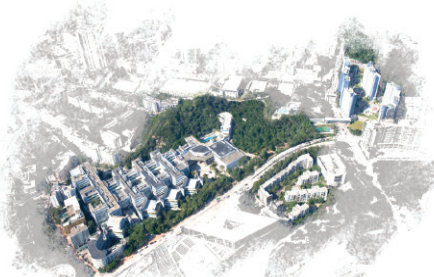
We are triple ACCREDITED!

Online Application: <http://www.cityu.edu.hk/cb/postgrad/>

Tel: (852) 2788 8525

Fax: (852) 2788 7182

Email: cbgrad@cityu.edu.hk



Celebrating 25th Anniversary

Tat Chee Avenue, Kowloon, Hong Kong. www.cityu.edu.hk

Ref: Job Market